

# LATIN AMERICA LIVES IN PHILADELPHIA LATPHL

## Sponsorship Package

# ALAPHL

Alianza Latina Philadelphia



**EMAIL**

[alianzalatina2021@gmail.com](mailto:alianzalatina2021@gmail.com)



[@alianzalatinaphl](https://www.instagram.com/alianzalatinaphl)



[@alianzalatinaphl](https://www.facebook.com/alianzalatinaphl)



Dear Prospective Sponsor,

It is our pleasure to inform you that we are organizing the First Latin America Lives in Philadelphia event. We want to gather entrepreneurs, designers, artisans, Latin Organizations and the Philadelphia community to celebrate our heritage, language, and culture. This event is expected to get a significant response from the entire city. This event will reunite small/medium business, entrepreneurs, music, and artistic performances. Our main goal is to create spaces for entrepreneurs and impact the life of artisans and producers that have been disproportionately impacted by Covid-19. They have faced limited production capacity, supply chain disruptions, order cancellations, and additional challenges. Sponsoring the Latin America Lives Philadelphia allows your business to get its name in front of thousands of people, help our initiative become a success, and create an excellent opportunity to contribute to our community.

Thank you for taking time to review this sponsorship proposal.

We are looking forward to hearing from you soon.

**Organizing Committee**

**Email: [alianzalatina2021@gmail.com](mailto:alianzalatina2021@gmail.com)**

# TITLE SPONSOR

Cost: \$1000

- ❖ 3 minutes speaking opportunity during LATPHL opening ceremony at the LOVE Park
- ❖ Premier 10x10 booth space (includes chair and table).  
LOVE Park  
Friday, October 01 from 12:00 pm to 4:00 pm
- ❖ Mention on pre-recorded commercial streamed on all social media outlets for 15 days prior to the event
- ❖ 20 live mentions on Philatinos Radio \$400 value and sponsor recognition commercial played throughout 15 days prior to the event
- ❖ Corporate logo displayed on the LATPHL website with a link to the sponsor site for 12 months
- ❖ Logo on pre-recorded commercial streamed on all social media outlets for 15 days prior to the event
- ❖ 2 social media posts a week for 15 days prior to the event + 2 Facebook and 2 Instagram stories
- ❖ Introduction of your organization at the opening and closing of the Latin American Lives in Philadelphia special broadcast on PhillyCAM 106.5 FM, and Philatinos Radio

# MACHU PICCHU

**Cost: \$ 350**

- ❖ 2 minutes speaking opportunity during LATPHL opening ceremony at the LOVE park/live stream of **Latin America Takes Philadelphia**
- ❖ Premier 10x10 booth space (includes chair and table).  
Philadelphia LOVE PARK  
Friday, October 1st from 12:00 pm to 4:00 pm
- ❖ Mention on pre-recorded commercial streamed on all social media outlets for 15 days prior to the event
- ❖ 5 live mentions on Philatinos Radio \$150 value and sponsor recognition commercial played throughout 15 days prior to the event
- ❖ Corporate logo displayed on the LATPHL social media pages with a link to the sponsor site for 2 months
- ❖ Logo on pre-recorded commercial streamed on all social media outlets for 15 days prior to the event
- ❖ 1 social media post a week for 5 days prior to the event + 1 Facebook and 1 Instagram stories
- ❖ Introduction of your organization at the opening and closing of the Latin America Takes Philadelphia Event special broadcast on Philatinos Radio.

# CHICHEN ITZA

**Cost:** \$ 250

- ❖ Logo recognition on emails to all attendees
- ❖ Corporate logo displayed on the LATPHL social media pages with a link to the sponsor site for 1 month
- ❖ 1 social media posts a week for 3 days prior to event + 1 Facebook and 1 Instagram story
- ❖ Logo on pre-recorded commercial streamed on all social media outlets for 5 days prior to the event
- ❖ Introduction of your organization at the opening and closing of the Latin American Takes Philadelphia, also special broadcast Philatinos Radio
- ❖ 10x10 booth space (includes chair and table).  
LOVE PARK PHILADELPHIA  
Friday, October 1st from 12:00 pm to 4:00 pm

# SALTO ANGEL

**Cost:** **\$ 150**

- ❖ Corporate logo displayed on the LATPHL social media pages with a link to the sponsor site for 15 days
  - ❖ 1 social media post a week for 1 day prior to event + 1 Facebook and 1 Instagram story
  - ❖ 10x10 booth space (includes chair and table).
- LOVE PARK PHILADELPHIA  
Friday, October 1st from 12:00 pm to 4:00 pm